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## Building relationships.

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To: Press Release Distribution List

From: Cyd Debol, Office Operations Manager

Subject: Swisher Commercial - Commercial Real Estate Press Release

**Swisher Commercial** is pleased to announce the addition of Willem van Reesema and Larry R. Zahn to its sales and leasing staff.



Willem van Reesema complements the **Swisher** team specializing in Business Brokerage as well as Commercial Real Estate Brokerage. He is a CCIM candidate and the 2005 winner of the Michigan Business Brokers Association (MBBA) 'Most Transactions Award'. He currently serves MBBA as President for the 2007 calendar year and has been published in business magazines on how to buy and sell privately held businesses. He acts as a guest speaker on a panel for inventors with Patents that need assistance on business planning and capital raising.

Willem's past experience includes eighteen years in executive level sales roles within Fortune 1000 companies, venture capital backed Internet related companies, and as co-founder and owner of several small businesses.

Larry Zahn is currently an associate broker and joins **Swisher Commercial** after spending the previous sixteen years of his local real estate career with two of the largest brokerages in the Ann Arbor area.

As a lifelong resident of the Ann Arbor area, Larry brings a strong knowledge of the community, county and its business environment to his clients. He has a strong interest and background in investment and commercial development. He also offers several business resources, including business analysis, recapitalization and private financing sources to his clients through an affiliate relationship.



**Swisher Commercial** is a full-service, independent brokerage firm specializing in commercial real estate and investment properties. Services include sales, leasing, property management and consulting, as well as sales of vacant land. **Swisher Commercial's** longevity in the industry and commitment to the community supports its strong reputation for integrity, experience and results. It continues to be one of the largest commercial brokerage firms headquartered in Ann Arbor and serving Washtenaw, Lenawee and Jackson counties.